



*Strength
to continue*





In a sea of turbulence,
there is *shelter*

An oasis of
tranquility

A ray of
light...



Isolated

A word used again and again by couples experiencing infertility or pregnancy loss.

This intensely private struggle is theirs and theirs alone to endure.

Alone is a painful place to be.

As the world rallies round friends and neighbours celebrating their births and pampering the proud new parents with so much love and care, that feeling of isolation only intensifies.

Cycle after cycle, hope and disappointment, the devastation of miscarriage or stillbirth, but still trying to maintain some dignity and privacy - they struggle to recover alone.

Excerpts from a few of the many letters we have received

“ The relaxing and peaceful Shabbos was truly a 'Keren Ohr'. To be more exact, I would say it's the sun in the middle of the afternoon, such was its power to lighten up our darkness. **F.H. (ISRAEL)** ”

“ Among tremendous darkness and a feeling of helplessness, you shone a Ray of Light. We felt that there are people who share in our pain and really care about us, which lightens the burden of going through this challenge. **I.R. (ISRAEL)** ”

“ When the Doctor said that the final test results were not good, we knew we had come to the end of the treatment line. We had flown to Israel specially for this top Doctor and when he gave up then that was it. Your place was exactly what we needed - somewhere peaceful, where no one knew us, and we could just rest and gather up emotional strength to face the world again and smile. **S.M. (UK)** ”

“ This Shabbos surely will be one to remember and look back at, in the good and hard times. It gave us the break we needed, and the courage to move on with everything Hashem has in store for us. **O.R. (AUSTRALIA)** ”





Connected

Nestling in a scenic and secluded moshav, Keren Ohr's vacation suite is an oasis of peace. A place to rest, and to restore emotional wellbeing. A place to reconnect as a couple. A place where a couple can retreat from the cares and stresses of their journey to parenthood.

Couples pampered in Keren Ohr's vacation suite exchange hospital hallways for a view over the hills. They break from talk of procedures and

percentages to relax in a beautifully appointed living room or take a stroll in the pastoral surroundings. They swap sterile disappointment for verdant hope. Our mission is to gift couples with a renewed sense of wellbeing.

Above all, Keren Ohr shines a light. The light of encouragement. Support. Care. Their personal night may be black, but with Keren Ohr, a couple feels that they are not alone.

Our Story

Keren Ohr, was established by those who get it. Having been through our own lengthy journey to become parents, we are acutely aware of the emotional and physical needs of couples as they undergo difficult treatments, and the toll it takes.

We dreamed of setting up a vacation suite where couples could go to recuperate physically and revive emotionally.

We set about searching for just the right location. Our friends Yoni and Reena Palmer, were building a home on an idyllic Moshav in central Israel. Having themselves waited ten years for their daughter Aliza,

Yoni and Reena eagerly designated a generous space on their land for Keren Ohr's vacation suite.

With both quality and comfort as our priority, we designed and furnished this space to the highest standards.

Since opening, Keren Ohr has hosted over 100 couples.

Arriving worn out and depleted, they find themselves surrounded by the care, love and warmth that is so apparent in this space. By the time they leave, they are relaxed and rejuvenated having found a renewed strength to continue.

**BUT WE SO DESPERATELY NEED YOUR HELP.
WITHOUT THE FUNDS WE CANNOT CONTINUE.**

With thanks,

Shmuli & Chana Falk



Costs include:

- **Water**
- **Electricity**
- **Garden Maintenance**
- **Property Tax**
- **Secretary**
- **Accountant**
- **Cleaning**
- **Laundry**
- **Amenities**
- **Food**
- **Insurance and Liability**

Expansion of Services:

- **Care Packages**
- **Transport to and from treatment locations**
- **Home delivered meals**
- **Development of further premises**





Become a Partner

Please help us fund more couples who so desperately need this place of healing.

There is so much more we could be doing for them.

— Sponsorship Opportunities —

Week of meals for a couple/family.....	£500
Care packages for ten couples.....	£1,000
Transport for one month.....	£1,800
Month of couples at the Tzimmer.....	£3,000
Maintenance and upkeep of the garden for one year.....	£5,000
Week of meals for twenty couples/families.....	£10,000
Six months of couples at the Tzimmer.....	£18,000
Become a lifetime patron of Keren Ohr.....	£25,000
Dedication of a new Tzimmer.....	£180,000

“ With everything we had been through these past years, my husband and I almost lost our relationship. The Tzimmer brought us together by providing us with a peaceful place to emotionally reconnect.

L.K. (UK)

“ In our darkest hour, the Tzimmer was exactly what we needed to heal. We didn't know if we'd ever smile again after such pain. At this time we were so vulnerable, going straight back into everyday life could have been disastrous, now we could breath and smile again.

T.W. (ISRAEL)

“ From the minute we stepped into the Tzimmer, we felt that there are people that care about us and understand what we are going through, which infuses us with a refreshed breath of life & we return from this break with a spark, ready to take on the world once more with renewed vigor.

D.G. (USA)

“ This Tzimmer has saved us. I can truly say that we could not have carried on without it. Though no family should ever need such a place, when the time calls for it, it's life saving.

R.S. (ISRAEL)



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פסח אליהו פאלק

מח"ס שו"ת מנחה אליהו
'זכור ושמור' על הלכות שבת
'ערו ותדר לבושה' על צניעות דלבוש
מו"ץ בק"ק גייטסהעד יצ"ו

בס"ד

י"ז טבת תשע"ז לפ"ק

I am delighted to associate myself with a wonderful undertaking that my dear son Rabbi Shmuel Falk and his dear wife Chana have embarked upon. This is the creation of a dwelling especially designed to serve as a getaway over a long weekend for couples that have been married for a number of years and are experiencing fertility problems. Such couples have a need to get away every now and again to a quiet secluded spot where they can relax and stroll and not be met by acquaintances. Such a weekend invigorates them and enables them to bear their situation with strength and fortitude.

This small dwelling will be called "קרן אור - a ray of light" which is exactly what it will be בע"ה to the many couples that will use it. It will be maintained by my son and daughter-in-law who have put their heart and soul into bringing this dream into a reality. It is self understood that they need to be assisted with funding for the building work and for the furnishing of such a בעלי "home away from home". Hence, it is hoped that the many חסד who will certainly appreciate the great value of this venture will help lessen the financial burden.

Wishing this venture great *Siyato d'Shmayo* and *Brocho*. Also I wish that the *Zechus* of this great *Mitzva* should stand as a great source of *Brocho* and *Simcha* to my dear children who are behind this special venture.

בסח אליהו פאלק

פסח אליהו פאלק



For thirteen years, ATIME Israel has been guiding and supporting couples in their challenges of infertility and pregnancy loss. Medical referrals and guidance with treatments are offered together with various events and support services that cater to the couples' emotional needs. In this realm, we're happy to welcome Keren Ohr as important partners in contributing to the well-being of couples experiencing infertility and pregnancy loss.

Keren Ohr aims to provide respite and rejuvenation to couples by providing them with exquisitely comfortable quarters to vacation and take the time out to recuperate before facing yet another round of struggles in their quest to have children.

Shmuel and Chana Falk have undertaken to create and maintain this haven of relaxation and serenity, and we are enthusiastic to be endorsing their crucial project.

Please join us in helping them with their endeavour,

The Staff at ATIME Israel



Couples who face difficulties in creating a family find themselves challenged in many ways. Personal and social pressures can lead to Shalom Bayis issues. When, and if, the couple enter a fertility program, medical and financial pressures make further inroads into family stability. For the religious couple, whose family expectations are higher, these pressures are even greater, with Halachic issues adding to their stress. They live within a child orientated society, and often feel like "outsiders".

Any attempt to provide these couples with a means of escape from these pressures, even temporarily, is very meaningful. It fully deserves community support to ensure its' success.

Dr Baruch Brooks PhD

Scientific Director Zir Chemed Organization

I am writing to tell you just how wonderful this project that you are initiating is. Most people are not aware of the actual physical implications of working through a fertility treatment cycle. The procedures are difficult as well as exhausting for both of the couple. All I dreamed about through my experience was to curl up in bed and hide from the world! I didn't need any prying eyes or questions to tip my delicate mental status and physically just didn't have the energy to put myself through my regular daily routine. I really needed a "mother and baby home but for moms without babies!" I feel that this respite home will fill a massive void in our community as well as offer respect and validation for those going through these difficult times. As a counsellor working with women dealing with infertility or pregnancy loss, the first recommendation is always - go take a vacation, as time is a natural healer. However most people are not able to afford this necessity due to the huge medical bills they are already dealing with.

I wish you lots of הצלחה in this tremendous תוכן!

Etty T. - LPC

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אשר יעקב וועסטהיים
דמוייץ קייק מאנשעסטר
רב דביזמיר צאירי בקייק הנזיל

בס"ד

ד' שבט תשע"ז

31 January '17

המלצה

TO WHOM IT MAY CONCERN

I wish to recommend the organisation **Keren Ohr** set up by Rabbi and Mrs Shmuel Falk in Eretz Yisroel to enable couples who need to recuperate from intensive fertility treatments, and for people who need to recuperate after a miscarriage. This is something that is of great importance and clearly a great necessity. They have had the courage to take on setting up this project, starting with a small unit which is in the process of being built.

At present there is a capacity for only one couple, but there has been great pressure on them to enlarge that, to enable more people to make use of the facility due to the demand.

Please give them every support with warmth and generosity so that they can complete successfully the first small phase of the project, and then build on this to expand, to fill the need which is clearly there. In the merit of this great mitzvah, may we all be *geberntched* with much nachas and simchas in our homes.

אשר יעקב וועסטהיים



הרב ישראל גנז
ר"מ פנים משניות 2
קב"ת מוסדות ר. יחזקאל 04423

בס"ד, טבת תשע"ז

רחב לבי לשמוע על דבר החזמה הנפלאה של שייב הרב שמואל ונ"ב מרת
חנה פלק שיהי המטיבים פינת חמד אשר בשם יקרן אודי יקרא - דירת נפש
המיועדת לזוגות אשר עדיין לא זכו להפקד כפרי בטן, וזקוקים לעתים לתקופת
מרגוע קצרה לנוכח מה שהם עוברים בנידון, כתפלה ובתקווה להושע בקרוב
בס"ד.

"מי כעמד ישראל" הרוצים תדיר לחרזת בהטבת לולת וללכת בדרכיו יתבי -
"מה הוא נחום אף אתה רחמי וכי! אשריכם!

ויהי דעון שהשרה ברכה כמעשה יריהם לתועלת הצריכים לכך, ויהא נכך
עילוי נשמה לדודם ולדודתם ר' יצחק אודי ודעתו מרת אירנה עיה / גייטסהד,
אשר על שמם ולזכרם מוקם מקום זה בס"ד.

והנני בברכה לכל המסייעים בידם

עבור ענין נערך חיוני ומיוחד זה,

הי הטוב ישלם טוב לעושי הטוב.

Reb Yisroel Ganz


I am very glad to have heard about the wonderful project that R' Shmuel Falk and his wife Chana have undertaken, creating a safe haven called Keren Ohr - a vacation suite specifically for couples who have not yet been blessed with children, enabling them to have a place to rest from their struggles of having children.


"מי כעמד ישראל", who follow the ways of Hashem, always wanting to do good for others. Hashem should bless this venture and bless all those who help them with this project.


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